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Research Design And Methods: A Process Approach



Synopsis

Research Design and Methods: A Process Approach guides students through the research process, from conceiving of and developing a research idea, to designing and conducting a study, to analyzing and reporting data. The authors present students with information on the numerous decisions they must make when designing and conducting research and indicate how their early decisions affect how data are collected, analyzed, and interpreted later in the research process. A focus on the importance of ethical conduct, both in the treatment of research subjects and in the reporting of research results, directs the text.

Book Information

Hardcover: 624 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 8 edition (August 9, 2010)

Language: English

ISBN-10: 0073532029

ISBN-13: 978-0073532028

Product Dimensions: 7.5 x 1.1 x 9.3 inches

Shipping Weight: 2.3 pounds

Average Customer Review: 4.1 out of 5 starsÂ Â See all reviewsÂ (30 customer reviews)

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Customer Reviews

I rented this book for an Introductory Research class. While it's a fairly dry read, it will teach you everything you need to know about research methods, design types, the scientific method, ethics, and how to properly conduct an experiment.

The words - basic and easy to read DO NOT come to mind when I review this text - as some others have stated. This class is very difficult. There are a lot of terms to remember. I am only half way through the course and I do not feel like I am learning anything from this text. That being said, my course is 7 weeks. It is a lot harder to get out of the material what you want to when you need to speed through it to finish your final project.

For a textbook, there is a bit of humor. Each chapter stands on its own so important information is defined again in other chapters as it relates to the new chapter. Its a great reference if you need to write a research paper. Also, it has examples of APA pages/sections along with the information that should be included in each section.

My order arrived in time for my class. It has lots of valuable information about research methods and how to conduct research. The book is in excellent shape as stated. Thank you for your prompt shipment. Thnaks, Diana

So far this book has been an excellent source of information that I must learn to conduct research. I recommend this book to anyone considering a field in research or any science program.

Well written and gets the point across very well and has helped me greatly in my class. Which is saying something, considering the fact that the class is not an easy one. And if this book wasn't written in the style that it is, it would be much harder for me to understand some of the concepts.

Good book, I needed it for school! This was one tough class.

Prompt Shipping, Quality product as described.

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